

List of prohibited ingredients

Ace-K (acesulfame potassium)
Aluminum Calcium Silicate/Bentonite (calcium aluminosilicate, calcium silicoaluminate, sodium calcium silicoaluminate)
Aluminum Potassium Sulfate/Aluminum Sulfate
Ammonium Chloride
Artificial Flavors
Aspartame
Astaxanthin*
Azodicarbonamide
Azo Dyes
Benzoic Acid
Benzoyl Peroxide (synthetic only)
Benzyl Alcohol (synthetic only)
BHA (butylated hydroxyanisole)
BHT (butylated hydroxytoluene)
Bromated Flour
Brominated Vegetable Oils/BVO (except in beverages)
Calcium Bromate
Calcium Peroxide
Canthaxanthin*
Caprocaprylobehenin
Carboxymethyl Cellulose
Carmine
Certified Colors/FD&C Colors
Cochineal
Cyclamates
DATEM
Dimethylpolysiloxane
Diocetyl Sodium Sulfosuccinate (DSS)
EDTA/Calcium Disodium EDTA
Glycerol Ester of Wood Rosin
High Fructose Corn Syrup (HFCS)

L-Cysteine
Methyl Silicone
Microparticulated Whey Protein Concentrate
MSG (monosodium glutamate)*
Neotame
Nitrites/Nitrates
Parabens (all)
Potassium Bromate
Potassium Lactate
Propionates (calcium and sodium)
Propyl Gallate (PG)
Saccharin/Calcium Saccharin
Salatrim
Sodium Aluminum Phosphate
Sodium Aluminum Sulfate
Sodium Diacetate
Sodium Erythorbate
Sodium Glutamate
Sodium Lactate
Sodium Lauryl Sulfate (SLS)
Sodium Stearoyl-2-Lactylate
Sorbic Acid
Stannous Chloride
Sucralose
Sucroglycerides
Sucrose Polyester (olestra)
Sulfur Dioxide
TBHQ (tertiary butylhydroquinone)
Theobromine*
Titanium Dioxide
Triacetin/Glycerol Triacetate
Vanillin

Excludes select beverages, cookies, rice crispies and condiments such as sriracha and soy sauce packets.
As we continually strive to evolve and improve, our list of prohibited ingredients is subject to change.

*Except where occurring naturally.