

List of prohibited ingredients



Ace-K (acesulfame potassium)
Aluminum Calcium Silicate/Bentonite (calcium aluminosilicate, calcium silicoaluminate, sodium calcium silicoaluminate)
Aluminum Potassium Sulfate/ Aluminum Sulfate
Ammonium Chloride
Artificial Colors
Artificial Flavors
Aspartame
Astaxanthin*
Azodicarbonamide
AZO Dyes
Benzoates
Benzoic Acid
Benzoyl Peroxide (synthetic only)
Benzyl Alcohol (synthetic only)
BHA (butylated hydroxyanisole)
BHT (butylated hydroxytoluene)
Bromated Flour
Brominated Vegetable Oils/ BVO (except in beverages)
Calcium Bromate
Calcium Peroxide
Canthaxanthin*
Caprocaprylobehenin
Carboxymethyl Cellulose
Carmine
Certified Colors/ FD&C Colors
Cochineal
Cyclamates
DATEM
Dimethylpolysiloxane
Diocetyl Sodium Sulfosuccinate (DSS)
Disodium Guanylate (GMP)
Disodium Inosinate (IMP)
EDTA/Calcium Disodium EDTA

Glycerol Ester of Wood Rosin
High Fructose Corn Syrup (HFCS)
L-cysteine
Methyl Silicon
Microparticulated Whey Protein Concentrate
MSG (monosodium glutamate)*
Nitrites/ Nitrates
Neotame
Parabens (all)
Potassium Bromate
Potassium Lactate
Potassium Sorbate
Propionates (calcium and sodium)
Propyl Gallate (PG)
Saccharin/Calcium Saccharin
Salatrim
Sodium Aluminum Phosphate
Sodium Aluminum Sulfate
Sodium Diacetate
Sodium Erythorbate
Sodium Glutamate
Sodium Lactate
Sodium Lauryl Sulfate (SLS)
Sodium Stearoyl-2-Lactylate
Sorbic Acid
Stannous Chloride
Sucralose
Sucroglycerides
Sucrose Polyester (olestra)
Sulfur Dioxide
TBHQ (tertiary butylhydroquinone)
Theobromine*
Titanium Dioxide
Triacetin/Glycerol Triacetate
Vanillin

Excludes select beverages, cookies, rice crispies, and condiments such as sriracha and soy sauce packets.
As we continually strive to evolve and improve, our list of prohibited ingredients is subject to change.

*Except where occurring naturally **Allowable in wines and vinegars